

# E-MAIL

J. T. JONES #1242  
Chain Accounts Manager  
400 Raritan Center Parkway  
Raritan Center  
Edison, NJ 08837  
908-225-4774 Fax 908-417-9076  
VMail #49634

ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910

DISTRIBUTION TO: DM'S S/R'S WITH CALL RESPONSIBILITY

August 2, 1995

DM	T&D	REP
1224		4, 3, 6, 7, 8, 9, 10, 12, 13
1225		5, 10, 11, 13
1226		4, 3, 5, 6, 8, 9, 11, 12, 13, 14, 15, 16, 21
1229		5, 11, 13
1230		4, 2, 3, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

TO: Division Managers

RE: August Promotion Calendar - REVISED

Dear Managers:

The attached Chain Division 1242 Promotion Calendar for August 1995 has been revised and should be distributed to sales reps with call responsibility.

Your assistance is appreciated.

Sincerely,

*Jim*

J. T. Jones

JTJ/fr

cc: D. L. Deese  
D. G. Cooper

51853 3060

Revised 8/2/95

August '95  
1242 Promotion Calendar

To	Chain	Co-Marketing	VAP
ROU #1210, 1310	ANDY K'S DAIRY & DELI CID #4084-00-00	25¢ pack buydown Select, Winston, all brand styles Marlboro, NJ store <u>only</u>	DORAL Buy 2 Get Free Coffee Mug  CAMEL B2G2F
ROU #1210, 1310	A&P South Division CID #0208-01-01	N/A	DORAL Buy 2 Get Free Coffee Mug  CAMEL B2G2F
ROU #1210	HOME LIQUORS CID #1932-00-00	25¢ pack buydown, Select, Winston all brand styles  30¢ pack buydown, SALEM, all brand styles inner city locations	DORAL Buy 2 Get Free Coffee Mug  CAMEL B2G2F
ROU #1110, 1210, 1310, 1510, 1610, 1710	Pharmhouse d/b/a RX PLACE CID #1122-00-00	\$2.50 carton buydown Select, Winston, all brand styles (Rx Place stores <u>only</u> )	DORAL Buy 2 Get Free Coffee Mug Temporary Floor Base display authorized  CAMEL B2G2F
ROU #1210, 1310, 1510, 1610, 2910	PHARMHOUSE CID #1122-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug Temporary Floor Base display authorized  CAMEL B2G2F
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	HESS OIL CID #0353-01-00, 0353-02-00, 0353-03-00	N/A	DORAL Buy 2 Get Free Coffee Mug  CAMEL B2G2F
ROU #1210, 1310, 1510	RX PLACE DRUG MART CID #1153-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug  CAMEL B2G2F

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DM	T&D	REP
1224		1, 3, 6, 7, 8, 9, 10, 12, 13
1225		05, 10, 11, 13
1226		1, 3, 5, 6, 8, 9, 11, 12, 13, 14, 15, 16, 21
1229		05, 11, 13
1230		1, 2, 3, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910  
 DISTRIBUTION TO: DM'S S/R'S WITH CALL RESPONSIBILITY

July 31, 1995

TO: Division Managers

RE: August Promotion Calendar

Dear Managers:

The attached Chain Division 1242 Promotion Calendar for August 1995 should be distributed to sales reps with call responsibility.

Your assistance is appreciated.

Sincerely,

*Jim*

J. T. Jones

JTJ/fr

51853 3062

**August '95**  
**1242 Promotion Calendar**

To	Chain	Co-Marketing	VAP
ROU #1210, 1310	ANDY K'S DAIRY & DELI CID #4084-00-00	25¢ pack buydown Select, Winston, (all Brand styles) Marlboro, NJ store <u>only</u>	DORAL Buy 2 Get Free Coffee Mug
ROU #1210, 1310	A&P South Division CID #0208-01-01	N/A	DORAL Buy 2 Get Free Coffee Mug
ROU #1210	HOME LIQUORS CID #1932-00-00	30¢ pack buydown, Select, Winston, inner city locations - Salem, all brand styles	DORAL Buy 2 Get Free Coffee Mug
ROU #1110, 1210, 1310, 1510, 1610, 1710	Pharmhouse d/b/a RX PLACE CID #1122-00-00	\$2.50 carton buydown Select, Winston, all brand styles (Rx Place stores <u>only</u> )	DORAL Buy 2 Get Free Coffee Mug Temporary Floor Base display authorized
ROU #1210, 1310, 1510, 1610, 2910	PHARMHOUSE CID #1122-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug Temporary Floor Base display authorized
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	HESS OIL CID #0353-01-00, 0353-02-00, 0353-03-00	N/A	DORAL Buy 2 Get Free Coffee Mug
ROU #1210, 1310, 1510	RX PLACE DRUG MART CID #1153-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug

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